FACULTY AND CURRICULUM FOCUS

Fesenmaier earns second lifetime achievement award

Professor Daniel R. Fesenmaier, director of the National Laboratory for Tourism and eCommerce, called “without peer among the currently active researchers in tourism,” received the Lifetime Achievement Award from the international Travel and Tourism Research Association (TTRA) in June 2013 in Kansas City.

“He has been and continues to be one of the leading minds on the applications of information technology to tourism marketing,” wrote nominators TTRA Chairman Richard R. Perdue of Virginia Tech; Pauline Sheldon, professor emeritus of the University of Hawaii; and Mitch Nichols, president and CEO of Nichols Tourism Group.

“This is Fesenmaier’s second lifetime achievement award in the past year. He also received the International Federation for IT and Travel & Tourism’s Hannes Werthner Tourism and Technology Lifetime Achievement Award.” —Brandon Lausch

Professors Funk and Drayer earn top honors from Sport Marketing Association

STHM Professor Daniel C. Funk recently received the Research Fellow Award from the Sport Marketing Association (SMA), while Associate Professor Joris Drayer won the Best Paper Award—his second in four years—at the 2013 SMA conference, held in October in New Mexico.

Funk, a Washburn senior research fellow and director for research and PhD programs at STHM, stood out as a distinctive SMA member who encourages high standards of research and other forms of scholarship among SMA’s members. The inaugural class of SMA research fellows included Funk and five other faculty members nationwide.

Drayer’s Best Paper Award recognized Examining the Role of Fairness in Sport Consumer Ticket Purchases, which he co-authored with Stephen L. Shapiro of Old Dominion University and Brendan Dwyer of Virginia Commonwealth University. The team also won the Best Paper Award from SMA in 2010. —Alexis Wright-Whitley