It’s 10:30 a.m. on a Friday, Day 5 of the two-week 2013 US Open in New York City. A standing-room-only crowd of about 25 ESPN staffers—perhaps a third of the network employees at the event—gathers in a trailer for a production meeting about the day’s 10 hours of TV coverage of one of the world’s most prestigious tennis tournaments.

With 24 matches scheduled this day in the women’s third and men’s second rounds, storylines abound. Five former US Open champions are competing, including Novak Djokovic and Rafael Nadal, who would later best Djokovic in the men’s final. Serena Williams—who would go on to win the women’s tournament for a fifth time—was likely facing back-to-back opponents from Kazakhstan. ESPN graphic artists planned to show viewers where to find the central Asian country on a map.

The night before, 17-year-old Victoria Duval, who had stunned former US Open champion Samantha Stosur in an opening-round victory, fell in the second round to Daniela Hantuchova. The defeat offered an opportunity for ESPN to revisit Duval’s story and what it means for an upstart to win a US Open match.

“But after the early part of the day,” someone chimed in, “it’s old news.”