Two professors named journal editors

Professor Daniel C. Funk has been appointed editor of the academic journal Sport Marketing Quarterly (SMQ), which publishes sport marketing research for academicians and practitioners.

Funk, a professor of sport and recreation management, is a Washburn Senior Research Fellow, director for research and PhD programs in the School of Tourism and Hospitality Management and a member of the Sport Industry Research Center.

Funk was also named 2013 Sport Marketing Association (SMA) Research Fellow, which honors excellence in sport marketing research as disseminated through SMA and its official journal, SMQ.

Professor Daniel R. Fesenmaier was named editor of the Foundations in Tourism Research Series, published by the Journal of Travel Research, one of the leading tourism journals worldwide that focuses on travel and tourism behavior, management and development.

Fesenmaier, director of the National Laboratory for Tourism & eCommerce, is a fellow of the International Academy for the Study of Tourism and the 2013 winner of the International Academy for the Study of Tourism-for-IT and Travel & Tourism's Hannes Werthner Lifetime Achievement Award.

Funk and Fesenmaier’s research has been published in over 170 journals and their work has been disseminated through 13 books and 28 book chapters.

School welcomes three new full-time faculty

Three full-time professors joined the School of Tourism and Hospitality Management in the 2012–13 academic year.

Dr. Seul Ki Lee, an assistant professor, specializes in hospitality real estate economics and finance. He has served as a reviewer for Tourism Management and International Journal of Hospitality Management.

Lee has 13 years of academic and industry experience at organizations ranging from the Korea Nuclear International Cooperation Foundation, to the U.S. Army, to Purdue University, where he completed his PhD in Hospitality and Tourism Management.

Dr. Lauren E. Brown’s primary research interest is corporate social responsibility in NCAA athletics with a secondary line of research addressing mentoring in the field of sport management.

She has published peer-reviewed research in Future Focus and recently had a manuscript accepted in the International Journal of Sport Management about the research productivity of sport-management faculty.

Edward H. Spotts has 27 years of hospitality industry experience including running Spot On Service, a gaming consulting company that provided services to improve customer satisfaction for gaming companies.

Brown and Spotts both earned their master’s degrees from the School of Tourism and Hospitality Management. –Kyra Mazurek

Associate Dean named a Philadelphia Business Journal Woman of Distinction

The Philadelphia Business Journal has named Elizabeth H. Barber, associate dean of the School of Tourism and Hospitality Management, one of 30 Women of Distinction for 2012.

Barber is only the second woman from Temple to receive this honor. Beasley School of Law Dean JoAnne Epps was the first. Award ceremonies were held Nov. 27, 2012, at the Sheraton Philadelphia Downtown Hotel.

Women of Distinction spotlights the region’s most influential businesswomen, and honorees are selected based on professional accomplishments, community involvement, awards and milestones.

“I am genuinely honored by this recognition, especially when I found out that I was nominated by my own staff,” said Barber, who has been with Temple since 1989. “To have your staff value your contribution means everything.”

Barber’s expertise and tenacity has led the School of Tourism and Hospitality Management to grow from six faculty members and 120 students to more than 30 faculty and staff, 400 students and six degree programs in just 14 years.

–Rosella Eleana LaFevre

Transfer agreement signed with Northampton Community College

In a school first, the School of Tourism and Hospitality Management (STHM) forged a partnership with Northampton Community College (NCC) on March 1 when STHM Associate Dean Betsy Barber and NCC Dean Denise Francois-Seney signed a Transfer Articulation Agreement easing students’ passage from the community college to Temple.

STHM’s first transfer agreement with a community college ensures that the 66 credit students complete during NCC’s two-year program will be counted toward a bachelor’s degree at STHM. This means NCC graduates can complete STHM’s program in two years.

“This agreement will help STHM court the best and brightest in the hospitality industry,” said STHM Senior Associate Director of Recruitment Michael Usino. “NCC students are well groomed to contribute because they understand how a strong hospitality industry can affect a local economy.”

NCC is located in the Lehigh Valley, home of Bethlehem, Pa., a post-industrial city that has been thriving recently due primarily to its rapidly growing hospitality sector. This growth has opened numerous internship opportunities for NCC students in regional hospitality firms such as the Sands Casino.

NCC offers associates degrees in hotel and restaurant management.

“What an exciting venture it is to forge a partnership with Temple,” Francois-Seney said. “As a dean I feel very comfortable with my students’ future knowing that they are transitioning to a school with strong values and a record of success.” –Carl O’Donnell

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