Greetings from the Associate Dean

Records were meant to be broken.

That familiar adage is true in many ways for the School of Tourism and Hospitality Management (STHM). The 2012–13 academic year was yet another record year of recruitment, with more than 200 freshmen and transfer students representing the largest and most academically talented incoming class in our history. They joined the biggest graduate class in many years, and our school is now home to approximately 900 students total.

This spring, our seniors secured the largest number of internships in school history, with 113 seniors interning at a wide variety of tourism, hospitality, sport and recreation firms and organizations across the world. Additionally, 43 juniors attained spring internships.

Three full-time faculty members joined our school this year, and we plan to welcome five new faculty in Fall 2013.

Our professors continue to earn prestigious awards and positions of prominence in their fields, including Sport and Recreation Management Professor Daniel C. Funk becoming editor of Sport Marketing Quarterly and Tourism and Hospitality Management Professor Daniel R. Fesenmaier receiving a lifetime achievement award and editing the Foundations in Tourism Research Series—which explores critical issues in tourism—from the Journal of Travel Research.

While we often marvel at records being broken, it is also important to recognize those that remain unbroken, and Steven H. Korman truly has an unbroken record of service and commitment to his business, to the community and to Temple University.

Steve has chaired our Dean’s Council for the past dozen years and has been a driving force behind many initiatives, including our annual Fruits of the Spirits farmers market. He shows his commitment to Temple in so many ways, and this year he received the prestigious Musser Award for Excellence in Leadership. He surprised everyone at the awards ceremony—most notably 20 lucky STHM sophomores—by announcing $12,000 scholarships for each of them.

As we reflect upon so many record-breaking highlights and accomplishments from 2012–13, we also look ahead to our school’s 15th anniversary, which we will celebrate July 1.

We have come so far since our founding in 1998, and this upcoming milestone will allow us to celebrate all we’ve done. It will also serve as a fresh reminder that we have so much more to accomplish.

Elizabeth H. Barber, PhD, CHE
Associate Dean