Wealth of experience

A hallmark of the School of Tourism and Hospitality Management is its wealth of industry connections, both in Greater Philadelphia and across the world. Here are just a few internships that STHM students have earned recently:

Tourism and Hospitality
- Anantara Kihavah Villas (Maldives) - Samantha Lauver
- Modul University (Vienna, Austria) - Victoria Maguire
- South Jersey Tourism Corporation - Kelly Brohan
- Darden Restaurant Group - Bradford Long
- Casa Iguana (Little Corn Island, Nicaragua) - Kalvin Louw
- Gramercy Park Hotel (New York City) - Katie Lemkey
- Hyatt Key West Resort and Spa (Key West, FL) - Michelle Blash
- Conrad San Juan Condado Plaza (Puerto Rico) - Leah Ross

Sport and Recreation
- Philadelphia Convention and Visitors Bureau - Alexandra DuFayne
- Reading Phillies - Andrew Nelson, Travis Ney
- United States Olympic Committee (Colorado) - Sarah Cooper
- Independence National Historical Park - Alexander Washam
- Greater Cleveland Sports Commission - Lauren Harris
- Fuse TV - David Kangas
- Houston Astros - Carlyl Boulder
- Madison Square Garden - Risa Kamien
- Santa Ana Star Center (Rio Rancho, N.M.) - John Paul Loggia

Research partnership shows benefits of homeless running group

When Assistant Professor Jeremy Jordan was introduced to Back on My Feet, it was a Philadelphia nonprofit with nascent plans for expansion. Now, the nationally recognized organization has chapters in seven cities, and Temple’s ongoing research partnership has produced mounds of data drawn from thousands of surveys.

Back on My Feet is a shelter-based program that promotes self-sufficiency of the homeless by engaging them in running to build confidence and self-esteem. The research collaboration, which began in 2008, includes a longitudinal study of monthly assessments and in-depth questionnaires to track participants’ self-esteem and behavior.

Researchers also survey donors and volunteers and conduct research in expansion cities to help match the organization with suitable partners and measure new-volunteer engagement. Jordan collaborates with colleagues Emily Sparvero and Dan Funk, recent PhD graduate Yukie Inoue and Kevin Filo of Griffith University.

Through a partnership with Temple’s Department of Public Health, researchers have also introduced smoking cessation services.

“If you look at Temple’s mission, it aligns pretty closely with what some of the things Temple stands for—making an impact in the community and especially helping underserved populations,” Jordan said. —Brandon Lausch

CSPD gives students an edge in search for jobs, internships

Imagine landing a dream job with Hyatt Hotels, Madison Square Garden or the Philadelphia Phillies. STHM’s Center for Student Professional Development (CSPD) is a key resource for students who want to turn their career dreams into reality. CSPD offers students unique and unparalleled access to networking, workshop, volunteer, internship and job opportunities, including an online recruitment service that allows students to actively pursue jobs and internships. STHM students complete at least two internships, in their junior and senior years, as well as required industry hours attained through volunteerism and other activities.

“Through first-hand experience, we understand the dynamics of the marketplace and can offer internal resources and external connections that give our students an edge when seeking volunteer, internship and job opportunities,” said CSPD Director Rick Radall, a Temple alumnus.
—Julie Achilles

“If you’re in a different city, you can’t feel the community. But looking at this data really allows people to understand what we’re doing on a social level.”
—Wylie Belaauk, vice president of programming, Back of My Feet