STHM students attend Olympic program in Colorado

Four STHM students—Nixon “Andrew” Jimenez, Joseph Kim, Donte Ledbetter and Darrion Woodard, all sport and recreation management majors—participated in the U.S. Olympic Committee (USOC)’s 17th Finding Leaders Among Minorities Everywhere (F.L.A.M.E.) program in July 2010. During the four-day conference, held in Colorado Springs, Colo., the students sat in on presentations by USOC staff members as well as U.S. Olympians and Paralympians.

Jimenez, Kim, Ledbetter and Woodard were chosen out of 75 national applicants and were among 29 total F.L.A.M.E. participants from 19 colleges and universities. Most participants were either third- or fourth-year undergraduate students, or graduate students, but sophomores Woodard and Ledbetter were accepted with just one year of college experience.

Guest speakers included five-time Olympian Teresa Edwards, three-time Olympian Cindy Stinger, three-time Olympian Derek Parra and USOC CEO Scott Blackmun.

“Even if we’re just sports managers, we can make a difference. That was very special to hear from [the Olympians] in person.”
—STHM student Joseph Kim

Student serves on national board of NSMH

While many students hit the beaches to relax during the summer, senior Meagan Carty began her appointment as Northeast Regional Chair for the National Board of the National Society of Minorities in Hospitality (NSMH).

In that position, Carty worked for three months in summer 2010 to establish relationships with the region’s 22 other chapters and to plan the Northeast Regional Conference, which was hosted by STHM in October 2010.

“Meagan is a very task-oriented young lady, always exceeding deadlines and putting forth her best effort,” said Courtney Glotzbach, 2010–2011 NSMH national vice chair. “Her passion for the industry is very evident in her coordination of the Northeast Regional Conference.”

Thanks to Carty’s recruitment efforts, the three-day event drew approximately 140 students from at least eight states and companies including Aramark and Sodexo.

Carty was also an integral part in planning NSMH’s National Conference in Atlanta in February 2011. She and 15 other National Board members developed a national theme of “Creating Our Own Legacy.”

—Julie Achilles

PhD student wins international praise for sport research

As the first Temple University student to earn a PhD in business administration with a focus in sport, Yuhei Inoue is in a unique position—one that has attracted international attention.

Inoue’s research at STHM’s Sport Industry Research Center (SIRC) has drawn praise from his professors and scholars worldwide. Inoue’s research at STHM’s Sport Industry Research Center (SIRC) has drawn praise from his professors and scholars worldwide. Inoue’s research at STHM’s Sport Industry Research Center (SIRC) has drawn praise from his professors and scholars worldwide.

At the 2010 North American Society for Sport Management (NASSM) conference in Florida, Inoue was selected as a finalist in the Student Research Competition to present his paper on the impact of sports teams’ green campaigns.

Inoue also presented his findings on managerial compensation and incentives provided by universities to promote performance at the 2010 Strategic Management Society conference in Rome and published a paper—which appeared in the International Journal of Sport Management—on strategies used to support football in Japan.

Earlier this year, Inoue won the 2011 NASSM Student Research Competition, considered the most prestigious award for a student member. Inoue will present his winning paper, on environmental initiatives by professional sport organizations, during the President’s Luncheon at the 2011 NASSM Conference in Ontario from June 1–4.

“Yuhei has been a trailblazer,” SIRC Director Aubrey Kent said.

In August, Inoue will join the University of Memphis as an assistant professor.

—J.A.