Greetings from the Associate Dean

Connections are ever-present in our lives and essential in our professions.

From welcoming guests or exchanging business cards to catching flights or landing promotions, we rely on connections for career advancement, growth and opportunity.

Our vast network of connections—in Greater Philadelphia and across the world—has allowed the School of Tourism and Hospitality Management to achieve tremendous success in our 13-year history. We have quickly grown into the largest and most comprehensive school of tourism, hospitality, sport and recreation management in the Philadelphia region and developed into an international model for innovative teaching and research.

Our incredible faculty and staff connect with students in meaningful ways, from relevant in-classroom instruction to experiential learning opportunities and professional development. Industry partners recruit our students for unique volunteer opportunities, incredible internships and competitive positions. And our alumni serve as ambassadors for our mission and vision as they flourish in their careers.

With the spirit of connections in mind, we bring you the School of Tourism’s first-ever magazine to highlight our recent accomplishments and to show why we are a school of choice for world-class scholars and talented students, whom we prepare for careers in tourism, hospitality, sport and recreation management.

This publication is intended to further connect us to our alumni base, current and prospective students, industry professionals and scholars across the globe. In this inaugural edition of Connections, you will find a feature on the pioneering Tourism Education Futures Institute, which seeks to reform tourism education worldwide, as well as an overview of our Sport Industry Research Center, a premier hub for scholarly research and training in sport management.

In just three years, the Sport Industry Research Center transformed from idea to ideal.

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