More than 25 graduates attend first formal New York-based Alumni Reception

With Times Square as its backdrop, STHM hosted its first New York City Alumni Reception at the famed New York Marriott Marquis. More than 25 alumni gathered at the cocktail hour hosted in conjunction with the International Hotel, Motel and Restaurant Show in November 2011. “Events like these are a great way to get alumni together and keep them connected,” said Kathe Archibald, associate director of development and alumni relations.

Attending alumni represented organizations including Caesars Entertainment Corp., Starwood Hotels & Resorts, Madison Square Garden and the New York Road Runners. It was this diversity that made the event such a success, according to Michael Usino, senior associate director of recruitment.

STHM plans to host additional alumni gatherings across the region and, eventually, around the country. This vision is centered upon reconnecting with graduates in major cities from coast to coast in an effort to create regional STHM Alumni Clubs. —Christine Fisher

Kathe Archibald appointed associate director of development and alumni relations

Kathe Archibald was recently appointed the School of Tourism and Hospitality Management’s associate director of development and alumni relations. She brings exceptional project management skills and a background in fundraising, public relations and event planning to the school.

“It is exciting to be part of a school that, in only 14 years, has built a reputation as a leader in tourism, hospitality, recreation and sport management education,” Archibald said. “One of my goals is to re-engage all of our alumni and to establish a strong alumni network and association.”

Archibald has already helped plan several successful alumni events in Philadelphia, New York and Washington, D.C., and has worked with the newly formed alumni board of directors.

Prior to joining the School of Tourism and Hospitality Management in May 2011, she served as development coordinator at Overbrook School for the Blind where she organized special events, fundraisers, and awareness and marketing campaigns. Through these efforts she successfully secured more than $500,000 for a new aquatic center and increased United Way giving by 54 percent as the employee campaign manager.

Archibald also has experience as a public relations officer for Associated Services for the Blind & Visually Impaired and as an assistant editor for VerticalNet, Inc.

She earned a bachelor’s degree in journalism from the University of Richmond and spent a year abroad with Boston University in London. —Christine Fisher

The newly formed School of Tourism and Hospitality Management Alumni Association Board of Directors hit the ground running in Fall 2011 by growing our alumni community through networking, fundraising and fun. We want your memories of Temple and STHM to continue after graduation, and we are working to reconnect with STHM graduates and to stay connected with current students.

We believe that, as a collective body of alumni, we can greatly contribute to the future of the school. Our goals are to establish and strengthen the bond between the school and alumni, to provide opportunities for alumni to come together to network and exchange ideas and professional expertise, and to organize fundraising events to help support the Alumni Association, the school and deserving students who are in need of financial aid.

The STHM Alumni Association is a community across degrees — undergraduate, graduate and PhD — as well as decades. Even though STHM has officially been a school for only 14 years, the Alumni Association includes those who were students in the departments and programs that predated our current school. This includes graduates of programs in the College of Health, Physical Education, Recreation and Dance (HERD), which was created in 1974 and disbanded in 1998.

If you have not already, we ask you to contact Kathe Archibald at kathe.archibald@temple.edu or visit MyOwlSpace.com to make sure your information is up to date so that you receive correspondence about our exciting initiatives and events.

Events from the past year included a Homecoming Tailgate, receptions in New York City and Washington, D.C., a holiday party with the Fox School of Business, a men’s basketball game and an event at the Philadelphia Flower Show. We are excited about the future of the STHM Alumni Association — and your involvement in fueling its growth.

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