SPORT AND RECREATION MANAGEMENT (M.S.) CURRICULUM

Curriculum Outline

1. Required Courses in Sport and Recreation Management (18 s.h.)
   
   THM 5111  Applied Research (3 s.h.)
   THM 5411  Management of Organizations (3 s.h.)
   THM 5221  Sport Governance and Policy (3 s.h.)
   THM 5415  Service Marketing (3 s.h.)
   THM 5413  Financial Management (3 s.h.)
   THM 5216  Business Strategy in Sport and Recreation (3 s.h.)

   Comprehensive Examination (0 s.h.)

2. Elective Courses in Sport and Recreation Management (12 s.h.)
   
   THM 5225  Sales and Development in sport and recreation (3 s.h.)
   THM 5226  Consumer Behavior in sport and recreation (3 s.h.)
   THM 5212  Legal Issues in Sport and Recreation (3 s.h.)
   THM 5222  Facility Management (3 s.h.)
   THM 5220  Special Topics in sport and recreation (3 s.h.)
   THM 5421  Event Management (3 s.h.)
   THM 5485  Graduate Internship (3 s.h.)
   THM 9995  Master’s Project (3 s.h.)
   THM 9996  Master’s Thesis (6 s.h.)

3. External Requirements (6 s.h.)
   
   2 courses from Fox School of Business

   Selections will be made from approved courses in The Fox School of Business and Management. Courses will be chosen on an individual basis and with specific advisement from your curriculum advisor. The selection process will take into consideration your undergraduate and professional experience, and try to identify missing management expertise.