### University CORE Curriculum

**Composition/Analytical Reading & Writing**
- (3-4 s.h.)
  - ENG 1002

**Intellectual Heritage**
- (6 s.h.)
  - IH 1196/Mosaic 0851 (3 s.h.)
  - IH 1297/Mosaic 0852 (3 s.h.)

**American Culture**
- (3 s.h.)
- Choice of Approved Courses

**The Arts**
- (3 s.h.)
- Choice of Approved Courses

**The Individual and Society**
- (3 s.h.)
- (Recommended)
  - ECON 1001, 1101, or 1102

**Language/International Studies**
- (3-6 s.h.)
- Choice of Approved Courses

**Quantitative Reasoning**
- (6-8 s.h.)
- (Required)
  - QA MATH 1011
  - QB MATH 1013 or STAT 2101
    - or PSYCH 1167 or SOC 1167

**Science and Technology**
- (6-8 s.h.)
- Choice of Approved Courses
  - SA _________
  - SB _________

**Studies in Race**
- (3 s.h.)

**Writing Intensive Courses**
- (9 s.h.)
  - W/X ENG 2596 (Recommended)
  - W/X _________
  - THM 3196 _________

### School of Tourism and Hospitality Management Curriculum (60 s.h.)

**School of Tourism and Hospitality Management Core**
- (18 s.h.)
  - THM 1111 Career Orientation in Sport, Recreation, Tourism and Hospitality Management (3 s.h.)
  - THM 2113 Computer Applications (3 s.h.)
  - THM 2114 Leisure and Tourism in a Diverse Society (3 s.h.)
  - THM 3111 Program and Special Event Planning (3 s.h.)
  - THM 3196 Research Methodology (3 s.h.)
  - (Prerequisite: Any STAT course)
  - THM 4112 Senior Seminar (3 s.h.)
    - (Prerequisites: STOC 1111 Public Speaking, senior standing—see advisor)

**Internships and Project**
- (18 s.h.)
  - THM 3185 Junior Internship (150 Hours) (3 s.h.)
    - (Prerequisite: All 1000-2000 level courses)
  - THM 4185 Senior Internship (600 Hours) (12 s.h.)
    - (Prerequisite: All 3000-4000 level courses; Co-requisite: THM 4191)
  - THM 4191 Senior Project (3 s.h.)
    - (Co-requisite: THM 4185)

**Sport and Recreation Management Major Requirements**
- (18 s.h.)
  - THM 1211 Introduction to Sport and Recreation (3 s.h.)
  - THM 3211 Management in Sport and Recreation (3 s.h.)
  - THM 3213 Financial Management in Sport and Recreation (3 s.h.)
    - (Prerequisite: ACCT 2101 [3 s.h.])
  - THM 3214 Marketing in Sport and Recreation (3 s.h.)
    - (Prerequisite: ECON 1001, 1101, or 1110 [3 s.h.])
  - THM 3215 Facility Management in Sport and Recreation (3 s.h.)
  - THM 4212 Legal Issues in Sport and Recreation (3 s.h.)

**Sport and Recreation Management Major Electives**
- (6 s.h.)
  - THM 3221 Administration of College Athletics (3 s.h.)
  - THM 3222 Prof. & Collegiate Sports: Current Issues (3 s.h.)
  - THM 3223 Fund Raising in Sport and Recreation (3 s.h.)
  - THM 3425 Meeting, Conference, and Event Management (3 s.h.)
  - THM 3426 Entrepreneurship in Sport, Recreation, Tourism, and Hospitality (3 s.h.)
  - THM 3427 Sport, Recreation, and Travel for Senior Populations (3 s.h.)

**External Requirements**
- (9 s.h.)
  - STOC 1111 Public Speaking (3 s.h.)
  - ECON 1001, 1101, or 1102 (3 s.h.)
  - Statistics Course (3 s.h.)
  - CPR Certification – Community Level or Better (0 s.h.)
  - First Aid Certification (0 s.h.)
  - Industry Related Experience (250) Required Prior to THM 4112

**Related Electives**
- (12 s.h.)
  - Select From Pre-Approved List on reverse side.

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**THE REQUIREMENT FOR WRITING INTENSIVES, RELATED ELECTIVES, AND EXTERNAL REQUIREMENTS CAN BE MET THROUGH COURSES IN THE CORE CURRICULUM...See Advising Office**

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Sport and Recreation Management Related Electives  (12 s.h.)

(Choose four courses from the following with guidance from your advisor. All courses are 3 semester hours.)

ACT 2101  Financial Accounting  (Recommended: To be completed by sophomore year)
ACT 2102  Managerial Accounting  (Prerequisite: ACT 2101)
ADV 1102  Introduction to Advertising
AMS 2011  The Arts in America
AMS 2051  American Places: Home, City, and Region
ECON 1101  Macroeconomic Principles  (Recommended: To be completed by sophomore year)
ECON 1102  Microeconomic Principles  (Recommended: To be completed by sophomore year)
ECON 3541  The Economics of Sport  (Prerequisites: ECON 1101 and 1102, or ECON 1001; or permission of instructor)
ENG 2596  Writing for Business and Industry
GUS 1021  Urban Society: Race, Class, and Community
GUS 1051  Environment and Society
GUS 3062  Fundamentals of Geographic Information Systems
HRM 1101  Organization and Management  (Prerequisite: ENG 1002 or 1022 or Honors equivalent, or ENG 0802/0812/0902 [Analytical Reading and Writing])
HRM 2501  Introduction to Human Resource Management  (Prerequisite: HRA 1101 or 1901)
JRN 3255  Sports Writing  (Prerequisites: JRN 1111 and 1196 [1112])
LAW 1001  Law and American Society
LAW 3504  Sports and the Law  (Prerequisite: LAW 1001)
MKT 2101  Marketing Management  (Prerequisites: ECON 1101; ECON 1102 is highly recommended but not required)
MKT 3508  Strategic Application of Technology in Marketing  (Prerequisite: Marketing 2101 or 2901)
MKT 3553  International Marketing  (Prerequisite: Marketing 2101 or 2901 with a grade of C or better)
PSC 2102  American State and Local Politics
PSC 3131  Urban Politics and Problems
RSK MGT 2101  Introduction to Risk Management  (Prerequisites: Completion of either ECON 1101 or 1102, STAT 1001 [or equivalent] and sophomore standing)
STOC 2552  Introduction to Public Relations  (Prerequisites: STOC 2496 or permission of instructor)

Alternate minor options are available; please refer to advising office. One of the following certificates or minor degree options will assist with satisfying degree requirements.


- General Business Studies Minor
- Business Minor
- Management Information Systems (MIS) Certificate


- Certificate of Specialization in the Geography of Tourism
- Certificate of Specialization in the Geography of Sports, Recreation and Tourism Planning

** IMPORTANT NOTICE! **

(请您阅读并签名。)

As a student in the School of Tourism and Hospitality Management, I understand that I am required to:

- 128 prescribed (adviser recommended) credits required for graduation
- earn a C- or higher in all THM courses

Signature __________________________________________ Date __________________________