University CORE Curriculum

Composition/Analytical Reading & Writing (3-4 s.h.)
ENG 1002

Intellectual Heritage (6 s.h.)
IH 1196/Mosaic 0851 (3 s.h.)
IH 1297/Mosaic 0852 (3 s.h.)

American Culture (3 s.h.)
Choice of Approved Courses

The Arts (3 s.h.)
Choice of Approved Courses

The Individual and Society (3 s.h.)
(Recommended)
ECON 1001, 1101, or 1102

Language/International Studies (3-6 s.h.)
Choice of Approved Courses

Quantitative Reasoning (6-8 s.h.)
(Required)
QA MATH 1011
QB MATH 1013 or STAT 2101
or PSYCH 1167 or SOC 1167

Science and Technology (6-8 s.h.)
Choice of Approved Courses
SA
SB

Studies in Race (3 s.h.)

Writing Intensive Courses (9 s.h.)
W/X ENG 2596 (Recommended)
W/X
THM 3196

School of Tourism and Hospitality Management Curriculum (60 s.h.)

School of Tourism and Hospitality Management Core (18 s.h.)

THM 1111 Career Orientation in Sport, Recreation, Tourism and Hospitality Management (3 s.h.)
THM 2113 Computer Applications (3 s.h.)
THM 2114 Leisure and Tourism in a Diverse Society (3 s.h.)
THM 3111 Program and Special Event Planning (3 s.h.)
THM 3196 Research Methodology (3 s.h.)
(Prerequisite: Any STAT course)
THM 4112 Senior Seminar (3 s.h.)
(Prerequisites: STOC 1111 Public Speaking, senior standing—see advisor)

Internships and Project (18 s.h.)

THM 3185 Junior Internship (150 Hours) (3 s.h.)
(Prerequisite: All 1000-2000 level courses)
THM 4185 Senior Internship (600 Hours) (12 s.h.)
(Prerequisite: All 3000-4000 level courses; Co-requisite: THM 4191)
THM 4191 Senior Project (3 s.h.) (Co-requisite: THM 4185)

Tourism and Hospitality Management Major Requirements (15 s.h.)

THM 1311 Introduction to Tourism and Hospitality (3 s.h.)
THM 3311 Management in Tourism and Hospitality (3 s.h.)
THM 3313 Financial Mgt. in Tourism and Hospitality (3 s.h.)
(Prerequisite: ACCT 2101 [3 s.h.])
THM 3314 Marketing and Sales in Tourism & Hospitality (3 s.h.)
(Prerequisite: ECON 1001, 1101, or 1102 [3 s.h.])
THM 4321 Legal Issues in Tourism and Hospitality (3 s.h.)

Tourism and Hospitality Management Major Electives (9 s.h.)

THM 3321 Tourism Planning and Development (3 s.h.)
THM 3322 Special Interest Tourism (3 s.h.)
THM 3323 International Tourism (3 s.h.)
THM 3324 Hotel and Lodging Operations Management (3 s.h.)
THM 3325 Food and Beverage Management (3 s.h.)
THM 3425 Meeting, Conference, and Event Management (3 s.h.)
THM 3426 Entrepreneurship in Sport, Recreation, Tourism, and Hospitality (3 s.h.)
THM 3427 Sport, Rec, and Travel for Senior Populations (3 s.h.)

External Requirements (9 s.h.)

STOC 1111 Public Speaking (3 s.h.)
ECON 1001, 1101, or 1102 (3 s.h.)
Statistics Course (3 s.h.)
CPR Certification – Community Level or Better (0 s.h.)
First Aid Certification (0 s.h.)
Industry Related Experience (250) Required Prior to THM 4112

Related Electives (12 s.h.)
Select From Pre-Approved List on reverse side.

THE REQUIREMENT FOR WRITING INTENSIVES, RELATED ELECTIVES, AND EXTERNAL REQUIREMENTS CAN BE MET THROUGH COURSES IN THE CORE CURRICULUM … See Advising Office

ENG 1001
MATH 1001
Tourism and Hospitality Management Related Electives (12 s.h.)
(Choose four courses from the following with guidance from your advisor. (All courses are 3 semester hours.)

ACT 2101  Financial Accounting  (Recommended: To be completed by sophomore year)
ACT 2102  Managerial Accounting  (Prerequisite: ACT 2101)
ADV 1102  Introduction to Advertising
AMS 2011  The Arts in America
AMS 2051  American Places: Home, City, and Region
ECON 1101  Macroeconomic Principles  (Recommended: To be completed by sophomore year)
ECON 1102  Microeconomic Principles  (Recommended: To be completed by sophomore year)
ECON 3541  The Economics of Sport  (Prerequisites: ECON 1101 and 1102, or ECON 1001; or permission of instructor)
ENG 2596  Writing for Business and Industry
GUS 1021  Urban Society: Race, Class, and Community
GUS 1051  Environment and Society
GUS 3062  Fundamentals of Geographic Information Systems
HRM 1101  Organization and Management  (Prerequisite: ENG 1002 or 1022 or Honors equivalent, or ENG 0802/0812/0902 [Analytical Reading and Writing])
HRM 2501  Introduction to Human Resource Management  (Prerequisite: HRA 1101 or 1901)
JRN 3255  Sports Writing  (Prerequisites: JRN 1111 and 1196 [1112])
LAW 1001  Law and American Society
LAW 3504  Sports and the Law  (Prerequisite: LAW 1001)
MKT 2101  Marketing Management  (Prerequisites: ECON 1101; ECON 1102 is highly recommended but not required)
MKT 3508  Strategic Application of Technology in Marketing  (Prerequisite: Marketing 2101 or 2901)
MKT 3553  International Marketing  (Prerequisite: Marketing 2101 or 2901 with a grade of C or better)
PSC 2102  American State and Local Politics
PSC 3131  Urban Politics and Problems
RSK MGT 2101  Introduction to Risk Management  (Prerequisites: Completion of either ECON 1101 or 1102, STAT 1001 [or equivalent] and sophomore standing)
STOC 2552  Introduction to Public Relations  (Prerequisites: STOC 2496 or permission of instructor)

Alternate minor options are available; please refer to advising office. One of the following certificates or minor degree options will assist with satisfying degree requirements.


- General Business Studies Minor
- Business Minor
- Management Information Systems (MIS) Certificate


- Certificate of Specialization in the Geography of Tourism
- Certificate of Specialization in the Geography of Sports, Recreation and Tourism Planning

** IMPORTANT NOTICE! **
(Please read and sign below.)

As a student in the School of Tourism and Hospitality Management, I understand that I am required to:

- 128 prescribed (adviser recommended) credits required for graduation
- earn a C- or higher in all THM courses

Signature  _______________________________  Date  ___________________________