Graduate Information

Master of
TOURISM AND HOSPITALITY
MANAGEMENT
Degree Program

Information and Guidelines for
Prospective Graduate Students

Revised January 2008
Temple University’s School of Tourism and Hospitality Management (STHM) is the greater Philadelphia region’s leading provider of management talent in tourism, hospitality, sport, and recreation. STHM offers both undergraduate and graduate degree programs in two major areas of concentration: sport and recreation management and tourism and hospitality management.

STHM’s well-established sport and recreation management degree program has been accredited since 1978 by the Council on Accreditation of the National Recreation and Park Association (NRPA). In 1995, it became one of the first programs in the nation to receive program approval by the North American Society for Sport Management (NASSM). Both programs in sport and recreation, as well as tourism and hospitality management, build on Temple’s strong industry ties and extensive alumni network.

Graduate programs include the NASSM-approved Master of Education in Sport and Recreation Administration, the Master of Tourism and Hospitality Management, and, in conjunction with The Fox School’s PhD in Business Administration program, a doctoral degree with a concentration in tourism. Temple is the only university in the region offering these graduate programs.

The goal of the graduate program in Tourism and Hospitality Management is to develop advanced professionals in the field of tourism, hospitality, and commercial recreation management. Education should enable professionals in this field to be expert managers, marketers, and planners in the public, private, and commercial sectors. The program prepares students to be middle-level and, eventually, upper-level managers in the tourism and hospitality industry. The degree program is based not only on the practical application of management techniques, but also on the theoretical foundation that defines the profession. This makes the degree program clearly distinct from generic management curricula that do not include an industry-specific core.
APPLICATION AND ADMISSIONS INFORMATION

Contact Information

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Application Procedures

Two methods can be used to obtain an application package. Please choose only ONE of the following methods:

1. Online Application (https://voyager.adminsvc.temple.edu/GradApp/Online.asp)

   This is a web-based application that allows you to submit the application online. It is designed in modules so you may complete sections of the application at your convenience. In order to activate your application, you will need to submit the application fee and requested credentials.

2. Download the Application in PDF (http://www.temple.edu/grad/admissions/howtoapply.htm)

   The full application is available online in PDF format and is writer-ready. (You will need Adobe Acrobat® [http://www.adobe.com/products/acrobat/readstep2.html] to access this information.) The application can be printed or saved to your desktop.
Please be sure to also print out the “Reference Report for Graduate Study” (http://www.temple.edu/grad/admissions/documents/GRADREFERENCEREPORT080305.pdf) and the “Academic Records Form for Graduate Study” (http://www.temple.edu/grad/admissions/documents/GRADTRANSCRIPTFORM080305.pdf) as well.

After you have submitted your application and received a PIN through the mail, you can track the receipt of your credentials and references via OWLnet® (http://owlnet.temple.edu/), Temple's student information website. You will need your ID number and PIN in order to log onto the system.

**Application Deadlines**

Fall Admission – April 15  
Spring Admission – September 30

**Application Deadline for International Students**

It is important to note that the Graduate School strongly encourages applicants educated at institutions outside of the United States to **apply 90 days prior to the stated program deadline**. Applying early ensures sufficient time for non-U.S. academic credentials to be reviewed for U.S. equivalency prior to admission consideration. Furthermore, international applicants interested in being nominated for a fellowship or assistantship should submit their application materials by December 15. Additional information for International Applicants can be found on the following website: http://www.temple.edu/grad/admissions/international.htm.

**Admission Procedures**

To apply for admission, you must submit an application to the address listed above. The application is not considered complete until all five components listed below are submitted. An application fee must be enclosed with the application and is not refundable. Payment by check or postal money order must be in U.S. dollars, drawn on a U.S. bank or on a U.S. branch of a foreign bank. In addition, payment of the application fee may now be made online with those applications submitted online. Once admitted, there will be a matriculation fee required.

1. **Transcripts**

   An official transcript is required from all institutions of higher learning attended by the applicant, **regardless of the number of credits taken**.

   Applicants who attended institutions that do not issue complete academic records in English must submit official copies of native language records and literal translations prepared by an appropriate university or government official.

   International applicants who have completed a post-secondary program must:

   1. Submit with the application an official copy of the degree or certificate certified by the university that the degree was awarded.
2. Request that official post-secondary academic records be forwarded to the Temple University department or program to which application is being made.

Transcripts from all post-secondary institutions must be submitted for the applicant by the university, even if only one course was taken. Applications that do not include all post-secondary academic records are incomplete and will not be reviewed. Unsealed post-secondary school academic records in the student’s possession are not official and, therefore, are not acceptable for admissions purposes. Temple University reserves the right to verify the authenticity of academic records, test scores, and letters of reference.

2. Results from Graduate Record Examination (GRE), Graduate Management Aptitude Test (GMAT), or Miller Analogies Test (MAT)

You are required to take one of the following standardized tests: the GRE, the GMAT, or the MAT. Test score results must be forwarded directly to Temple University by the appropriate testing agency at your request. (The Institution Code for Temple University is 2906. The GRE Department Code for the School is 4208-Hospitality Services Management.) The test administration date must be within 5 years of application. Any results older than 5 years will not be accepted.

For information on the GRE or GMAT, contact:
Educational Testing Service
CN 6000
Princeton, NJ 08541-6000
(609) 771-7670
www.ets.org

For information on the MAT, contact:
Harcourt Assessment, Inc.
Miller Analogies Test
Customer Relations
19500 Bulverde Road
San Antonio, Texas 78259
(800) 622-3231 or (210) 339-8710
www.milleranalogies.com
or
Measurement and Research Center
1200 Carnell Hall
1803 N. Broad Street
Temple University
Philadelphia, PA 19122
(215) 204-8611
http://www.temple.edu/marc/mat.html

Note: There is an additional requirement if you were educated at an institution of higher learning outside the United States. Along with taking the GRE, GMAT, or MAT, you are required to take either the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS). If you have an undergraduate
degree from an American university, you are exempt from the TOEFL or IELTS, but you must take the appropriate standardized aptitude test.

Information regarding the TOEFL can be obtained at (609) 771-7100 or at www.toefl.org. (The institution code for Temple University is 2906. The department code for the school is 99 – any department not listed.)

Information regarding the IELTS can be obtained by calling 626-564-2954, or at http://www.ielts.org/. Scores for the TOEFL or the IELTS must be submitted electronically to Temple University within 2 years of the applicant’s test administration date.

You can also contact Temple University’s Office of International Services at (215) 204-7708 or ois@temple.edu, or visit the website at www.temple.edu/OIS for additional information.

3. Goal Statement

The Goal Statement (350-500 words) should include three components: academic/ professional goals, personal strengths that will contribute to success in the graduate program, and personal weaknesses that may inhibit success in the program.

4. Current Resume

5. Letters of Recommendation

Three letters of recommendation are required. These letters should be requested from individuals who are capable and prepared to make judgments on your ability to complete graduate studies. Undergraduate faculty and advisors are the best sources. Character references are acceptable, but at least one letter should be from an individual in higher education, if feasible. If your undergraduate work was completed a number of years ago, this may be a difficult request; therefore, you should use your discretion when selecting the three best references.

The applicant is responsible for ensuring that all necessary materials are received by the stated application deadline. Applications are not considered complete until all required credentials are received and the application fee is paid. Applications will not be reviewed until they are complete. All application materials become the property of Temple University and will not be copied, returned, or forwarded to another institution.

**Admission Requirements**

1. A minimum cumulative undergraduate grade point average of 3.0.

2. A minimal score at or above the 50th percentile on the GRE, GMAT, or MAT.
Non-native speakers of English who take the TOEFL must score a minimum of 550 on the paper-based version, 213 on the computer-based version, or 79 on the Internet-based version of the TOEFL to be considered for admission.

Non-native speakers of English who take the International English Language Testing System (IELTS) must score a minimum of 6.5 on the Academic portion of the test.

You will be evaluated on an individual basis by the School of Tourism and Hospitality Management Graduate Faculty Admissions Committee. The minimum requirements outlined above will serve as the basis for this evaluation. Decisions are made after all application materials are received. You are not officially admitted to the Graduate School unless you have received a letter signed by the Dean of the Graduate School indicating that you have been accepted into the degree program. You will also receive a letter signed by the Associate Dean of the School of Tourism and Hospitality Management. This letter will list your assigned advisor, his or her contact information, as well as the maximum amount of time you are allotted to complete your degree. The letter of admission will be considered valid for a maximum of 11 months from the first day of the semester in which you were expected to enroll in Graduate School, provided that you notify the School of your intent to defer admission by the end of the University’s Drop/Add date (found on the academic calendar).

Advisors

After admission to the Graduate School, you will be assigned an advisor. The advisor will counsel you on course offerings, registration procedures, and program requirements.

Registration Policy

You must be formally admitted into a program on behalf of the Graduate School to obtain a degree from the University. New students and continuing students who are in good academic and financial standing with the University may register. Graduate students must be registered for at least 1 credit every Fall and Spring semester through graduation, unless on an approved Leave of Absence.

TOURISM AND HOSPITALITY MANAGEMENT CURRICULUM

The Master of Tourism and Hospitality Management (M.T.H.M.) is a 36-semester hour credit degree program. Three separate tracks have been designed to fulfill individual needs. All three tracks require the completion of the Tourism and Hospitality Management Core (21 s.h.), two courses from The Fox School of Business and Management, as well as a chosen track. Applicants should indicate their preferred track within their goal statement.

Track 1, Management, is the traditional management curriculum. This track is designed for individuals who want to increase their management knowledge and potentially to obtain a career promotion in a management position.

Track 2, Information Technology, is designed for individuals who are seeking a career in the dynamic, fast growing tourism.com industry or are seeking to further their knowledge about the latest industry-specific advancements in managing information electronically.
Track 3, Research, is designed for individuals who desire a career in tourism marketing and research firms. These could be commercial businesses or public governmental entities.

**Curriculum Outline**

**Core Courses in Tourism and Hospitality Management (21 s.h.)**

- THM 5111       Research and Quantitative Methods  
- THM 5311       Management of Organizations in Tourism and Hospitality  
- THM 5313       Financial Management in Tourism and Hospitality  
- THM 5314       e-Business for Tourism and Hospitality  
- THM 5315       Marketing in Tourism and Hospitality  
- THM 5485       Graduate Internship  
- THM 9995 or 9996 Master’s Project/Master’s Thesis

**TRACK 1: Management (15 s.h.)**

- THM 5312       Legal Issues in Tourism and Hospitality  
- Electives

**STHM Management Electives (choose two):**

- THM 5323       Tourism Development  
- THM 5324       International Tourism  
- THM 5325       The Gaming Industry  
- THM 5326       Consumer Behavior in Tourism and Hospitality  
- THM 5327       Service Management in Tourism and Hospitality  
- THM 5421       Meeting, Conference, and Event Management  
- THM 5422       Entrepreneurship and Real Estate

**TRACK 2: Information Technology (15 s.h.)**

Prerequisite: THM 5315 Marketing in Tourism and Hospitality  
- THM 5332       Management Information Systems in Tourism and Hospitality  
- THM 5333       Seminar for Information Technology in Tourism and Hospitality  
- Electives

**TRACK 3: Research (15 s.h.)**

Prerequisite:  
- STAT 5001 Statistical Analysis  
- STAT 8109  Regression, Time Series, and Forecasting for Business Applications  
or  
- STAT 8111  Survey Techniques for Business Applications  
- GUS 5065  Geographic Data Systems  
- THM 5321  Advanced Data Analysis for Tourism and Hospitality Research  
- Electives
Course Descriptions

Core Courses in Tourism and Hospitality Management (21 s.h.)

THM 5111 Research and Quantitative Methods (3 s.h.)
The course equips the student with an understanding of the process of pure and applied research and the scientific method, including an introduction to statistics and computer applications. It prepares the student to analyze critically the scientific literature of sport, recreation, tourism, hospitality, and leisure. The course will address the major ways of conceptualizing and designing research, and acquiring, interpreting, and disseminating data. It will focus on applied research, with the expectation that the students will learn the practical application of research uses in the professional setting.

THM 5311 Management of Organizations in Tourism and Hospitality (3 s.h.)
The origins and evolution of the contemporary tourism and hospitality industry will be examined as related to the conceptual and operational models of strategic planning. A survey of all sectors, segments, and disciplines of the tourism and hospitality industries, along with implications for the manager when dealing with strategy, formulation, implementation, and control of organizations, will be included. Resource administration will be a major component of this course.

THM 5313 Financial Management in Tourism and Hospitality (3 s.h.)
The course will analyze managerial accounting and financial management as they are practiced in the tourism and hospitality industry, along with management strategies for financing ventures and expansion. Topics will include hospitality accounting systems and internal control, financial statement analysis and interpretation, operational analysis, cost behavior, budgeting and forecasting, pricing and feasibility analysis. Computer applications will be highlighted.

THM 5314 e-Business for Tourism and Hospitality (3 s.h.)
This course will examine how and why electronic business and the Internet have impacted the tourism, hospitality, and entertainment industries. It will discuss the various business models that are used, and highlight the successes and failures of those models. Topics will include marketing, finance, strategy, and globalization with special emphasis on information technology and the dissemination of information.

THM 5315 Marketing in Tourism and Hospitality (3 s.h.)
This course overviews the discipline of marketing as it relates to the tourism and hospitality industry. Important topics include marketing concepts, service characteristics, marketing environment and intelligence, marketing research, marketing mix, segmentation, targeting, positioning, and destination marketing. Special emphasis will be placed on the analysis of marketing environment and the diversity of the marketing practices used by tourism/hospitality marketers in today's global marketplace. The course is designed for graduate students who want to pursue managerial positions in marketing research in the tourism or hospitality industry. [Basic college-level statistical knowledge is required.]
THM 5485 Graduate Internship (3 s.h.)

The Graduate Internship utilizes a field placement with emphasis on acquisition and application of practical skills. One hundred and eighty contact hours will take place in an agency, under supervision of both the University internship coordinator and the agency-designated supervisor.

THM 9995 Master's Project (3 s.h.)

Sessions will be scheduled by arrangement with the Master's Project adviser. The Master's Project is limited to those who plan to earn the master's degree by completing a project.

THM 9996 Master's Thesis (3 s.h.)

Sessions will be scheduled by arrangement with the Master's Thesis adviser. The Master's Thesis is limited to those who plan to complete the master's degree by writing a thesis.

TRACK 1: Management

THM 5312 Legal Issues in Tourism and Hospitality (3 s.h.)

Legal implications of civil laws, areas of tort and contract will be discussed, along with the law and legal relationships that exist in the business context. Hospitality law, especially when dealing with customers and business contracts, will be a major thread.

STHM Management Electives (6 s.h.)

THM 5323 Tourism Development (3 s.h.)

Based on the fundamental knowledge of tourism, this graduate level tourism development course will focus on the current issues facing the tourism industry that include impacts of information and technology on tourism business, ecological impacts of tourism business, diverse perspectives on tourism decision making processes, and other relevant marketing and managerial implications.

THM 5324 International Tourism (3 s.h.)

The importance and the development of an international tourism market will be discussed, along with the planning and development of an international tourism destination. Cultural tourism and ecotourism will be included.

THM 5325 The Gaming Industry (3 s.h.)

The objectives of this course are to develop an understanding of the gaming industry. An examination of the evolution of the gaming industry will be included to provide students with the background necessary to understand the potential that exists in the gaming industry today. Management considerations for casino operations within a casino hotel will be covered.
THM 5326 Consumer Behavior in Tourism and Hospitality (3 s.h.)

This course provides an overview of current knowledge about consumer behavior in the tourism/travel and hospitality businesses. Basic behavioral science and specific research (both qualitative and quantitative) tools used in marketing practice are covered. Issues of consumer decision-making, behavioral determinants, cultural influences, motivation, information search, and marketing implications are addressed. The course format includes lecture/discussion, student presentations, and a required term paper. The course is designed for graduate students who want to pursue managerial positions in consumer behavior/marketing research in the tourism or hospitality industry. [Basic college-level statistical knowledge is required.]

THM 5327 Service Management in Tourism and Hospitality (3 s.h.)

The objective of this course is to improve the understanding of management in the service sector and to identify quality customer service. The service revolution, the competitive edge, service strategies, and service evaluation will be discussed. Customer diversity related to providing high quality service will be emphasized.

THM 5421 Meeting, Conference, and Event Management (3 s.h.)

Framework for planning conferences, expositions, and special events will be discussed along with a broad overview of the industry. Special focus on current trends and technology. Divided into two segments, with conference and meeting planning discussed in the first half of the semester and special events planning discussed in the second half of the semester. Current technology included.

THM 5422 Entrepreneurship and Real Estate (3 s.h.)

The class will focus on real estate issues in hospitality operations, and on the requirements and skills needed to become an entrepreneur in hospitality. As such, the real estate portion will cover general principles of real estate ownership and management, but with a concentration on the unique aspects of hospitality real estate development and financing. Project feasibility analysis and sound underwriting criteria will be a major focus of this section of the course. The entrepreneurship portion of the course will focus on requirements of owning and operating one's own business, including acquisition of capital, capital sources, and preparation of a complete business plan for a new venture.

**TRACK 2: Information Technology**

THM 5332 Management Information Systems in Tourism and Hospitality (3 s.h.)

This class will examine the implication of information technology on the tourism and hospitality business and how to manage information technology resources within a company to maximize operation efficiency and productivity. Students will learn to be information technology professionals in the industry who can manage, develop, and lead organizational information systems based on the integration of core business concepts and ever-changing knowledge about information and technology.
THM 5333 Seminar for Information Technology in Tourism and Hospitality (3 s.h.)

The final course in the information technology track is a case studies course. We will be examining technology and dot-com case studies in the tourism, hospitality, and entertainment industries. The case study methodology will be covered so that students can conduct and write case studies. For a final project, each student will be writing a case study. It is intended that those case studies may be expanded into a Master's Thesis or Project that is required of students for degree completion.

TRACK 3: Research

Prerequisite: STAT 5001 Statistical Analysis

STAT 8109 Regression, Time Series, and Forecasting for Business Applications (3 s.h.)

Application oriented. Standard statistical packages such as SAS, MINITAB, or SPSS are introduced and extensively used in the course. Topics include regression analysis, time series analysis, and forecasting.

STAT 8111 Survey Techniques for Business Applications (3 s.h.)

Application oriented. A course dealing with statistical and nonstatistical aspects of organizing a sample survey. Included are discussions of objectives, measurement, sample selection, pilot testing, data collection, data editing, summarization, and interpretation of results, in addition to describing the various sampling schemes. Students may be required to plan and execute a survey.

GUS 5065 Geographic Data Systems (3 s.h.)

Aspects of storage, retrieval, and display of information within geographic data systems. Emphasis will be placed on computer cartography. A basic familiarity with programming is helpful.

THM 5321 Advanced Data Analysis for Tourism and Hospitality Research (3 s.h.)

This is the capstone course in the Data Analysis and Management track. It is application-oriented. Students will apply tools such as exploratory data analysis, multivariate techniques, time series forecasting, management information systems, geographic information systems, etc. to aid decision making in tourism and hospitality. The course has two main goals: development of skill in the use of advanced data analysis techniques and the development of expertise in the interpretation and communication of their results.
SUGGESTED 4-SEMESTER PLAN FOR FULL-TIME STUDENTS
(9 s.h./semester)

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M.T.H.M. Exit Options and Requirements

You may select one of two options for completing the M.T.H.M. The options and requirements are as follows:

**Option 1: Thesis (36 s.h.)**

a) Minimum of 27 semester hours of graduate coursework in the School. (A required 3-semester-hour internship is included.)
b) Minimum of 3 semester hours of thesis (THM 9996).
c) Minimum of 6 semester hours outside the School of Tourism and Hospitality Management. A Statistics class is highly recommended.
**Option 2: Project (36 s.h.)**

a) Minimum of 27 hours of graduate coursework in the School. (A required 3-semester-hour internship is included.)

b) Minimum of 3 semester hours of project (THM 9995).

c) Minimum of 6 semester hours outside the School of Tourism and Hospitality Management. A Statistics class is highly recommended.

Both options require a minimum of two courses (6 s.h.) from The Fox School of Business and Management.

**Description of M.T.H.M. Exit Options**

**Option 1: Thesis**

1. **Nature of Thesis**

   A thesis is the documentation of independent research. It is a formal written report of the process and results of research, extending from a specific problem to conclusions based on findings. The thesis should show that you have a command of the area of investigation, are capable of doing independent research, and are able to formulate conclusions.

2. **Steps Needed**

   a) Completion of all course requirements.

   b) A written proposal must be approved by your thesis committee composed of two graduate faculty members in the School of Tourism and Hospitality Management and one graduate faculty member outside the School. You select the thesis committee. One of the members inside the School will serve as the major thesis advisor. The proposal should include all of the elements which will go into the first three chapters of the thesis: introduction, statement of the problem, significance of the study, definition of terms, limitations, delimitations, review of related literature, and methodology. In addition, the proposal should include a reference list and appropriate appendices. The proposal must be signed, and a copy must be filed with the Director of Graduate Programs.

   c) The format should conform to the guidelines of the American Psychological Association (APA). Before assembling your thesis, you should access the dissertation handbook on the Graduate School website (http://www.temple.edu/dissertationhandbook/).

   d) Upon completion of the thesis, you must successfully defend the thesis at a final oral examination called by the Director of Graduate Programs and attended by all three of the thesis committee members. A vote is taken by the committee with the candidate absent from the room. Generally, the recommendations are either “passed with no revisions,” “passed pending revisions,” or “rejection.”

   e) Three final copies are required. The original and one copy are submitted to the Graduate School, and one copy is submitted to the Director of Graduate Programs.
3. Suggestions

a) Ideas and preliminary work on a thesis should begin in THM 5111, the Research and Quantitative Methods course. Following the completion of the research course, you should meet with your advisor to identify a thesis advisor and a thesis committee.

b) The University provides many resources to assist you, such as the Tech Center and Paley Library.

c) You should review as many theses and dissertations as possible in your chosen topic area. Paley Library’s Scholars Information Center is a good place to begin.

Option 2: Project

1. Nature of the Project

The project is intended to give you the opportunity to engage in systematic inquiry, while allowing for creative expression in the development of a final product. After identifying a specific problem or area of investigation, the final product for the project may take such forms as a videotape, a program evaluation, a demonstration, a new design, a research paper for publication, a grant proposal, or a manual. The project may be specific to an agency.

2. Steps Needed

a) Completion of all course requirements.

b) A written proposal must be submitted to the project committee composed of two graduate faculty members selected by you in the School of Tourism and Hospitality Management. One member will serve as the major advisor for the project. The proposal should identify the area of investigation, state the significance, outline the steps to be used in systematic inquiry, and describe the nature of the final product. The written proposal must be signed by the committee and filed with the Director of Graduate Programs.

c) Upon completion of the project, you must formally present the project to the project committee at a final meeting. After you leave the room, the committee will decide if the project is approved.

d) The final project does not need to be submitted to the Graduate School or the Director of Graduate Programs.

3. Suggestions

a) See suggestions for completing a thesis.

b) Discuss ideas with various members of the graduate faculty.
GRADUATE FINANCIAL ASSISTANCE INFORMATION

Graduate financial assistance falls into three categories: (1) Teaching and Research Assistantships, which are awarded by the School of Tourism and Hospitality Management; (2) Graduate Externships, which are awarded in non-academic units such as the Athletic Department, Recreation Services, the Student Activities Center, and Residence Halls; and (3) Work Study Grants and Loans, which are administered by Temple University’s Department of Student Financial Services.

University-supported financial assistance is available to full-time matriculated (admitted) students only. To be eligible for assistantships or externships, students must be admitted with a minimum undergraduate grade point average of 3.25, and must maintain a minimum graduate grade point average of 3.25. All students who are assigned instructional responsibilities, where the language of instruction is English, must be certified as competent in spoken English. There are a limited number of assistantships available in the School of Tourism and Hospitality Management, and application and admission does not guarantee a position.

1. Teaching and Research Assistantships

Teaching and Research Assistantships at Temple University currently provide a stipend for 9 months, which is subject to taxation. Full-time tuition for 9 semester hours is included for each semester (Fall and Spring) during the academic year. The package offered varies slightly among departments within the University.

Teaching and Research Assistantships within the School of Tourism and Hospitality Management are reserved for students who are capable of teaching undergraduate classes in specialized academic areas or assisting in faculty research. Teaching or Research Assistants are expected to work 20 hours a week throughout the academic year.

2. Graduate Externships

Graduate Externships are available in non-academic units throughout the University, such as those in the Athletic Department, Recreation Services, the Student Activities Center, and Residence Halls. Externships provide a stipend only. They do not include tuition.

Students can access the Student Affairs website at http://www.temple.edu/studentaffairs/ge.htm for a list of non-academic units, contact addresses, and telephone numbers offering externships. Each non-academic unit has its own application procedures.

Students are also urged to investigate fellowship programs sponsored by private foundations. Further details concerning various types of support may also be obtained from the Graduate School website at http://www.temple.edu/grad/finances/index.htm or by contacting the Graduate School at (215) 204-1380 or GraduateSchool@temple.edu.

3. Student Work Study Grants and Loans

Information on Work Study Grants and Loans is available directly through Temple University’s Department of Student Financial Services. Students can contact the department at (215) 204-2244, at sfs@temple.edu, or access the website at www.temple.edu/sfs.
Teaching and Research Assistantship Application

The attached application serves in the selection process for Teaching and Research Assistants in STHM. Applications will not be evaluated until all appropriate materials and a Graduate School application have been received. Graduate support is available only to admitted students.

If you have any questions regarding graduate support through STHM, contact Dr. Wesley S. Roehl, Director of Graduate Programs in Tourism and Hospitality Management, at (215) 204-5861 or wroehl@temple.edu.

Type of assistantship for which you are applying (check all that apply):

_____ Teaching Assistantship (TA)   _____ Research Assistantship (RA)
_____ Graduate Externship    _____ Tuition Scholarship

Program of Study:

_____ Sport and Recreation Administration (M.Ed.)
_____ Tourism and Hospitality Management (M.T.H.M.)
_____ Business Administration – Tourism (Ph.D.)

Applying for:  _____ (Fall 20___)    _____ Spring 20____

Name: ______________________________________________________________________________

   Last      First      Middle

Present Address: ______________________________________________________________________

City __________________________     State ________    Zip ________    Country _________________

Telephone: (Day) ________________________   (Evening) _________________________________

E-mail Address: ______________________________________________________________________

Permanent Mailing Address (if different from above):

Address: ____________________________________________________________________________

City __________________________     State ________    Zip ________    Country _________________

Permanent Telephone (if different from above): _____________________________________________

Return this application, with an additional copy of your resume, directly to:

Dr. Wesley S. Roehl
Director of Graduate Programs in Tourism and Hospitality Management
School of Tourism and Hospitality Management
1700 N. Broad Street, Suite 201-D (062-62)
Temple University
Philadelphia, PA 19122